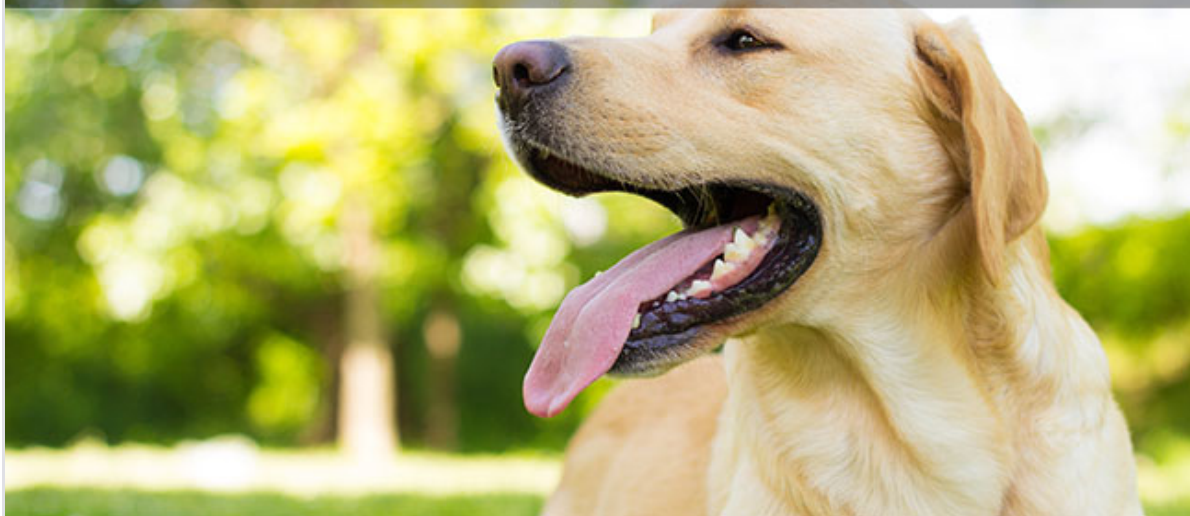


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ALL AMERICAN PET RESORTS ROCHESTER HILLS

because you care...™



JULY 2019

Hello

Happy Summer from All American Pet Resorts Rochester Hills! It's hard to believe that half of the year is already behind us! Life is busy and summer can fly by in what feels like the blink of an eye. It's the quintessential time of year for outdoor activities and backyard barbecues, but don't forget to squeeze some downtime for relaxation into your busy schedule during the remainder of the summer season.

Summer is also a great time of year if you're thinking about getting a new pet! The kids are out of school, the weather is warmer and nicer, and you'll be able to let your pet outside more! However, there are a few factors to consider

before bringing your new furry family member home. That's why in this newsletter, we're going to break down a few things to consider before taking the plunge into new pet ownership.

What to Consider Before Getting a New Pet

We can all agree that our pets are important parts of our families! While owning a pet is rewarding, it's essential to remember that pet ownership is also a huge responsibility. As pet owners, it's our responsibility to provide all the requirements for our pets, including food, exercise, housing, grooming, and veterinary care. For this reason, getting a new pet should never be an impulsive decision. Here are several important factors to consider before getting a new pet.

Assess the Commitment: Can you commit to the job of owning a new pet? Consider your current lifestyle, and ask yourself the following questions: Will I be able to walk the dog? Do I have enough spare time? Both dogs and cats require a lot of attention. If you feel that you can't devote enough time to your pet, getting one might not be a wise choice for you.

Do Your Research: Pet care requires a great deal of knowledge. Grooming, nutritional requirements, vaccinations, and safety are just a few of the things you need to be aware of before you get a pet. Also, be sure to research breeds to determine which would fit your lifestyle. A Great Dane may be the dog of your dreams, however it might not be the right fit if you live in a smaller apartment.

Consider Supplies: Make sure you have the supplies to care for your new pet before you bring them home. Ensure they have a warm and safe place to sleep, a place where food and water is easily accessible, leashes and walking accessories, a safe yard to explore, and plenty of appropriate toys.

Add up the Costs: It's tempting to think that you can afford a new pet simply because you can swing the adoption fee. There are many other factors to consider including:

- Routine vet visits and shots
- Dental procedures
- Food, treats, and toys
- Boarding or pet sitting fees when traveling
- Medications
- Any other medical emergencies that may arise

Getting a new pet is one of the most rewarding things you can do, but it's important to go into it with a clear head and a solid care plan. Having a pet is a long-term commitment, so once you, your home, and your family are ready to welcome your new pet home, get ready for a fun, loving, and gratifying adventure!

We hope you've enjoyed this quarter's newsletter, and we look forward to seeing you and your furry friends in 2019 and beyond! For more information on our resort and services, give us a call at (248) 299-3647 or [click here to visit our website](#). We look forward to hearing from you!

Join the All American Pet Resort Family

Opening a pet resort franchise is an exciting opportunity to own your own business with personal guidance from a team of successful franchisees!

Think you have what it takes to be a successful pet resort franchise owner? For more information on owning your own All American Pet Resort, [click here to visit our corporate website](#).

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